Area Models

Multiplication is the calculation we use to add the same number one or more times. The result of a multiplication is called a **product**.



We use the **times** symbol for multiplication: \mathbf{x}

Some products can be calculated mentally, but with bigger numbers it is usually better to use a written method. When we multiply **2 two-digit numbers** together, we can use an **area model**.

🛞 Method

In an area model , we start by partitioning the numbers that we are multiplying. We then place these in the rows and columns of a table.								
	Let's use the example of 12 x 23 .							
	We split 12 into 1 ten and 2 ones . These will be the rows of our model.							
	We split 23 into 2 tens and 3 ones . These will be the columns of our model.							
2	We can represent our area model pictorially or numerically!							
	x 20 3 10 10 2 1							
3	We now need to multiply each of our 'parts' together.							
	Let's start with the top-left box of our model. We need to multiply 10 x 20.x20310200							
	10 × 20 = 200							
(4)	Now let's fill in the rest of our area model!							

TC	10 x 3 = 30 2 x	20 = 40	2 x 3 = 6				
			×	20	3		
			10	200	30		
			2	40	6		
5 Finally, we add these four numbers together to find the result of the multiplication! 200 + 30 + 40 + 6 = 276							

Example Question

Calculate 27 x 42. Fill in the missing numbers in the area model below to

help you.



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